
CITY OF SANTA MARIA CALL FOR ARTISTS

The “BOX ART” Project

PROJECT OVERVIEW

The City of Santa Maria invites artists residing in Santa Barbara County or San Luis Obispo County to apply for the following public art projects:

■ The “BOX ART” Project

The goal of the “BOX ART” project is to use utility boxes as “canvases” for original pieces of art as well as to contribute to the vitality and attractiveness of the city, while deterring graffiti.

Dimensions of the large utility boxes vary. Art should cover all exposed sides including the top. Utility boxes will be cleaned, sanded and primed prior to the first day of painting which will take place on TBD (all selected artists must be available to paint on this date). Upon completion, each box will be sealed with a UV anti-graffiti clear coat sealant.

Five utility boxes throughout the city have been selected for the “BOX ART” program

ARTIST ELIGIBILITY

The competition is open to individual artists, a team of artists, or community groups with a designated lead artist who has/have the vision and skills required to complete the project to the highest standards of innovation and technical expertise. Qualifying applicants must reside in Santa Barbara County or San Luis Obispo County. Artists should carefully read the description of the project and decide if the project is suitable to their interests, capabilities and experience.

BUDGET

■ “BOX ART” Project

Artists’ stipend for:

- Utility box is **\$500**
- In addition, artists may apply for a supply voucher for up to **\$200** (original receipts are required). The budgeted amount is all-inclusive and must cover every cost incurred by the artist in the course of designing and installing the artwork. The final selected artists will submit a conceptual renderings; those works will become property of the City of Santa Maria.

MEDIA AND MATERIALS GUIDELINES

- Artwork must be original and may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.
- Vinyl wraps of “digitally enhanced works” are not permitted.
- Artists must use the following materials:
 - PAINT TYPE: premium high solids 100% acrylic latex waterborne exterior wall and trim paint; low-sheen, eggshell or satin finish; minimum 1.5 mil dry thickness per coat.
 - PAINT PRODUCTS (in recommended order): 1) Nova Color (preferred) 2) Sherwin Williams: Accolade Exterior Acrylic Latex, Satin 3) Pratt and Lambert: Accolade Exterior Acrylic Latex, Eggshell 4) Benjamin Moore: Aura Exterior Acrylic Latex #634 Low Lustre 5) Frazee #126 Mirro Glide Low Sheen Acrylic Latex 6) Kelly Moore #1245 Acry-Shield Acrylic Latex Low Sheen
- Utility box size may vary; selected artists must be willing to adjust designs to the box assigned.
- All projects must adhere to State Department of Transportation Guidelines, comply with City codes, and an approval process.

SELECTION PROCESS AND CRITERIA

Applications submitted in response to this call will be reviewed by City staff and a selection committee (jury) consisting of: Santa Barbara County Art Commissioner(s), Santa Maria Arts Council member(s), local artist(s), interested community members, Recreation and Parks Commissioners, and City of Santa Maria staff. The jury will review all complete, eligible applications received by the deadline. If the number of qualifying applications does not meet the number needed, City staff may decide to reopen the selection process.

Criteria used to select artists will be:

- Evaluation of artistic excellence
- Appropriateness of scale, form, content and design
- Relationship to the social, cultural and/or historical identity
- Experience in working on comparable projects
- Artists (or lead artist of a team) must reside in Santa Barbara County or San Luis Obispo County.

The City reserves the right to refuse all entries. Selected artwork must meet the City of Santa Maria Guidelines and receive final approval by the City Council.

TENTATIVE SCHEDULE

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| • Call For Artists Release: | October 25, 2016 |
| • Application Deadline | November 18, 2016 |
| • Artist selection announced | December 2, 2016 |
| • Finalists Reception and Orientation (week of)
<i>(MANDATORY for all selected “BOX ART” artists only)</i> | December 15, 2016 |
| • Installation of Artwork for “BOX ART” Project | TBD |

*The proposed timeline is subject to change

TO APPLY:

The City of Santa Maria encourages the use of recycled and tree-free products. To that end, we ask that submissions be in as paperless a manner as possible, therefore, submissions MUST be submitted in one of the following ways:

1. Electronically to dsmitherman@cityofsantamaria.org.
The subject line for submissions should read: "Firstname_Lastname_PROPOSAL"
2. Submitted on ONE CD-ROM or flash drive – mailed or hand delivered to:

The "BOX ART" Project
ATTN: Dennis Smitherman
615 S. McClelland Street
Santa Maria, CA 93454

The CD must be enclosed in a hard case and labeled with the artist's name or the flash drive must have an attached key ring with tab that is labeled with the artist name.

Artists OR artist teams wishing to be considered must submit the following materials:

✓ **Application**

Completed application listing name, contact information of lead artist and all information requested.
(Attachment A)

✓ **A Professional Résumé**

Each applicant shall submit a professional résumé including information regarding past public art commissions, design team experience, exhibitions and installations, awards, grants and education (up to two pages). Teams must submit a separate résumé for each member of the team.
Handwritten materials will not be reviewed.

Submitted in .doc or .pdf format; titled Firstname_Lastname_cv

✓ **Digital Images of Prior Work**

Ten images of past work that represent no more than five public art projects (relevant artworks may also be submitted if public art experience is limited). 10 image maximum is per application, not per team member. Images can be submitted in one of the following formats:

1. Provide a URL for a website that contains the number and type of images outlined above.
2. Provide a PowerPoint File – one image per slide; in the notes section of each slide include: artist's name, title and/or location of work, medium, date work completed and dimensions. Save file as: Firstname_Lastname_images

✓ **Conceptual Rendering(s)**

Each applicant can submit up to three conceptual renderings for the project using the templates provided (*attachment B*). Renderings must be in full color on the provided templates and depict the finished artwork as accurately as possible. Renderings must be submitted as an image file (.jpg, .tiff, etc.). Conceptual works will become property of the City of Santa Maria.

DO NOT SUBMIT PROPOSALS, DRAWINGS, MODELS, MEDIUM SAMPLES, ORIGINAL WORKS OF ART, BOOKS, CATALOGUES, OR ANY OTHER MATERIALS IN LIEU OF, OR IN ADDITION TO, THE REQUIREMENTS LISTED ABOVE. UNSOLICITED MATERIALS WILL NOT BE REVIEWED BY THE JURY AND WILL NOT BE RETURNED.

SUBMISSION AND DEADLINE

Artists may submit ONLY one (1) application.

All application materials must be received **no later than 5:00 p.m. on 11/18/2016**. Incomplete or late submittals will not be considered.

QUESTIONS?

Any questions stemming from the review of this application must be addressed to: Dennis Smitherman via email at Dsmitherman@cityofsantamaria.org

Additional copies of this application may be found on the City's website: cityofsantamaria.org

Please read the application directions carefully. INCOMPLETE OR LATE APPLICATIONS WILL NOT BE REVIEWED. The deadline for receipt of applications for the projects described herein is November 18, 2016 at 5:00 p.m. Applications received after 5:00 p.m. will not be accepted.