



NEWS RELEASE
November 1, 2013

Recreation and Parks 2013 Leisure Assessment and Action Plan

The City of Santa Maria Recreation and Parks Department has completed an extensive study to determine and be responsive to the needs of the community in the area of recreation and leisure services. The year-long process involved holding community stakeholder interviews, meetings with special interest groups (such as sports, arts, and education), community focus groups, and phone surveys. Using the data collected, an action plan has been created.

The purpose of this survey was to review the Department's progress, re-examine its goals, and develop new directions for the future. The Recreation and Parks Department developed the first Leisure Assessment and Action Plan in 2001 to use as a guideline for future growth and development in the areas of both recreation and parks. The plan was updated in 2004 and 2006.

The action plan is available online at <http://www.cityofsantamaria.org/209.shtml>. The Recreation and Parks Commission is recommending the adoption of the Leisure Assessment and Action Plan Draft to City Council at the November 19 City Council meeting.

Questions may be directed to the Recreation and Parks Department, 925-0951 ext. 260.

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