



### NEWS RELEASE November 13, 2014

#### Utilities Department Celebrates “America Recycles Day” on November 14

“America Recycles Day”, a nationwide initiative by *Keep America Beautiful, Inc.*, is celebrated every November 15. This year, the City of Santa Maria Utilities Department will celebrate on Friday, November 14. Participating in “America Recycles Day” is another way to raise awareness about the need to reduce waste by reusing, recycling, and buying recycled products.

Since 1997, communities across the country have come together to celebrate “America Recycles Day”. More than a celebration, “America Recycles Day” is the only nationally-recognized day dedicated to the promotion of recycling programs in the United States. It is an entire day dedicated to inform and educate, to get neighbors, friends and community leaders excited about what can be accomplished when people work together, and to make recycling bigger and better 365 days a year.

Each year, Americans generate nearly 250 million tons of municipal solid waste. That’s more than 4.5 pounds per person, per day. While the nation has reached an overall recycling rate of 34 percent, more can still be done.

To promote “America Recycles Day”, the City will distribute post-consumer recycled promotional items while supplies last, including: motor shop towels, used oil filter bags, pencils and magnets. Visit the Scalehouse at the Santa Maria Regional Landfill (2065 East Main Street) on Friday, November 14, 2014 from 8:00 a.m. to 12:00 p.m.

To learn more about recycling in Santa Maria, please call 925-0951 ext. 7270

<b>Department:</b>	<b>Utilities</b>
<b>Contact Person:</b>	<b>Lisa Long, Utilities Business Manager</b>
<b>Telephone Number:</b>	<b>(805) 925-0951 ext. 7270</b>
<b>Email Address:</b>	<b>lmlong@cityofsantamaria.org</b>